

**Tennessee Financial Literacy Commission  
Board Meeting  
Room 30  
Legislative Plaza  
January 20, 2012  
10:00 a.m.**

**Attendees:**

1. Treasurer David H. Lillard, Jr., TN Department of Treasury, ex officio
2. Mr. Burns Landess, Memphis, TN appointed by Lt. Governor Ron Ramsey
3. Mr. Garry McNabb, Cookeville, TN appointed by Lt. Governor Ron Ramsey
4. Mr. Ward Mayer, Pipertown, TN, appointed by Lt. Governor Ron Ramsey
5. Mr. Chris Holmes, Nashville, TN appointed by Speaker Kent Williams
6. Mr. John Bruno, Brentwood, TN, appointed by Speaker Kent Williams
7. Ms. Kimberly Gardner, Cordova, TN, appointed by Lt. Governor Ron Ramsey (attended via conference call)

Absent from the meeting was Ms. Christy Malone, Elizabethton, TN, appointed by Speaker Kent Williams, Commissioner Greg Gonzales, TN Department of Financial Institutions, ex officio, Commissioner Kevin Huffman, TN Department of Financial Institutions, ex officio and Mr. Craig Esreal, Bartlett, TN, appointed by Speaker Kent Williams.

**Approval of Minutes for the September 1, 2011 Meeting**

Treasurer Lillard asked if there were any corrections and/or additions to the minutes of the May 10, 2011 meeting of the board. Having none, on motion by Mr. Garry McNabb, seconded by Mr. John Bruno, the minutes were approved.

**Introduction of Dr. Douglas Campbell**

Dr. Douglas Campbell introduced himself and announced that he will be taking over as the Director of the University of Memphis Center for Economic Education effective March 1<sup>st</sup>, 2012 due to the departure of Dr. Julia Heath. He commented on his background and stated that he was excited about working with the Tennessee Financial Literacy Commission and helping to grow the Smart Tennessee Program. He emphasized that he was committed to help the TNFLC make the June 14<sup>th</sup> Teachers Summit in Nashville a success and would help in any way he can.

**Fundraising Discussion with Barrett Johns Strategies**

Rachel Barrett and Cari Johns of Barrett Johns Strategies were introduced as the contract fundraisers for the TNFLC. Cari Johns presented the board with their finance plan and event timeline for the planned April 10<sup>th</sup>, 2012 fundraising event. She asked the board members for their comments and input regarding their fundraising plan and asked for their participation in helping with prospective donors.

## **Discussion about TNFLC Teachers Summit on June 14, 2012**

Treasurer Lillard confirmed that the TNFLC would be hosting a June 14<sup>th</sup> Teachers Training Summit in Nashville at Legislative Plaza. He said that this would be a pilot event involving Nashville area schools and surrounding collar counties. Ms. Joy Harris, Public Policy Advisor to the Treasurer advised the board that the agenda for the event had not been finalized but it would involve \$mart Tennessee training for all teachers and also some personal finance training for the teachers provided by Tennessee Jump\$tart partners. She also commented on the fact that many of the school systems involved would be able to consider the Summit as a professional development event and the attending teachers would receive credit for attending.

## **Other Business**

Mr. Garry McNabb asked if the awards for the event had been finalized and Mr. James Armistead, Tennessee Department of Treasury advised that a meeting of the awards committee would be called shortly to make that decision. Mr. McNabb also advised the board on MasterCard's participation in Kentucky financial literacy initiatives and suggested that the TNFLC works on pursuing them to help with the TNFLC. Mr. Burns Landess suggested that Barrett Johns Strategies approach Raymond James for financial support as they were in the process of taking over Morgan Keegan. He also suggested that the TNFLC works to organize a volunteer force to go to schools to promote the mission of the TNFLC.

With no further business, the meeting adjourned.