

Minutes
Board of Directors Meeting
Tennessee Financial Literacy Commission
March 23, 2016
Executive Conference Room, Tennessee State Capitol

The Tennessee Financial Literacy Commission convened on the above date in the Executive Conference Room located on the Ground Floor at the State Capitol. David Lillard, Jr., State Treasurer called the meeting to order at 4:00 p.m.

Attendees

1. Treasurer David H. Lillard, Tennessee Department of Treasury, ex officio
2. Commissioner Greg Gonzales, Tennessee Department of Financial Institutions, ex officio
3. Ms. Tammy Shelton, designee for Commissioner Candice McQueen, Tennessee Department of Education, ex officio
4. Mr. Chris Holmes, Nashville, TN, appointed by Speaker Beth Harwell
5. Mr. Garry McNabb, Cookeville, TN, appointed by Lt. Governor Ron Ramsey
6. Mr. Ward Mayer, Pipertown, TN, appointed by Lt. Governor Ron Ramsey
7. Ms. Jackie Morgan, Nashville, TN, appointed by Lt. Governor Ron Ramsey

Approval of Minutes

Treasurer Lillard requests approval of the minutes of the April 14, 2015 meeting. There are no changes or corrections filed regarding the minutes. On motion by McNabb, second by Gonzales, the board approves the minutes.

Approval of Budget

Treasurer Lillard asks if the board has any questions about the budget. Ward Mayer asks about the grant line item. James Armistead explains that the TNFLC has received a \$60,000 grant that will be disbursed over a two-year period.

With no further questions, the Treasurer moves to approve the budget. Ward Mayer seconds and the board approves the budget.

Election of Officers

The Treasurer calls for election of officers, mentioning that by law the State Treasurer is always the chair. Treasurer Lillard moves to re-elect Garry McNabb as secretary and Christy Malone as vice-chair. Commissioner Gonzales and Chris Holmes second the motion. The board approves the election of officers.

Approval of Contracts

James Armistead gives an overview of the two contracts up for renewal. Those contracts are with the University of Memphis for financial literacy trainings and with the Tennessee Higher Education Commission to receive a \$60,000 over a two-year period.

Garry McNabb moves to approve the contracts. Ward Mayer seconds the motion. The board approves the approval of contracts.

Update on TNFLC Activities and Contracts

James Armistead reviews the TNFLC's current contracts, including June Puett for financial literacy training, UT Extension for in-service training and the contract with EverFi for the VAULT program.

Since the EverFi contract is new since the last board meeting, James Armistead reviews the program and goals of the program with the board.

Garry McNabb asks about if the TNFLC has many repeat teachers. James Armistead says that teachers are allowed to attend once per year but the majority of teachers are first timers.

James Armistead then briefs the board on the new "community centered" approach that the TNFLC is working on for the 2016-2017 school year, highlighting that getting the program into schools with the school system buy in will allow the schools to assess the students and give the TNFLC measurable results. Chris Holmes agrees with this approach, mentioning that he thinks community banks would be interested in helping fund such projects. Treasurer Lillard mentions that the TNFLC is also working to partner with large corporations to help fund these projects. Ward Mayer says that he is ready and willing to help find funding in the Memphis area and help get contacts in Shelby County Schools.

Garry McNabb asks about funding from First Tennessee Bank. Treasurer Lillard says that since First Tennessee is the state's bank and since there is a competitive procurement coming up, the TNFLC has not solicited them for money this year.

James Armistead briefs the board about the Dickson County adult financial literacy pilot program. Treasurer Lillard mentions that he is interested in seeing the TNFLC offer some adult financial literacy in other areas of the state as an employee benefit. Garry McNabb asks about how much it costs per employee. James Armistead responds that the TNFLC receives a special price but that he will have to look up specific pricing.

Commissioner Gonzales talks about how he regularly mentions the TNFLC in his budget hearings. He then briefs the board on small dollar lending in Tennessee and some possible CFPB initiatives that will likely effect non-bank lenders in the state.

Treasurer Lillard talks to the board about school system outreach and the importance of getting the buy in from school system leadership in order to make the TNFLC's programs successful. James Armistead mentions that if the TNFLC had full acceptance from all of the school systems, then funding these projects would become much easier.

Jackie Morgan asks about the status of Emerge Financial Wellness (the Dickson County provider) as a company and if the leadership change there has affected their contract with the TNFLC. Treasurer Lillard responds that we have addressed this issue and will supplement their program with resources from TCRS. James Armistead mentions that several other companies have come out with new adult product since the TNFLC started working with Emerge. Treasurer Lillard says that the TNFLC will evaluate these products.

Review of State Academic Standards for Social Studies

James Armistead briefs the board on the current review of the state social studies standards highlighting that this review presents an opportunity for the TNFLC to possibly get financial literacy concepts into the state standards, making it much easier for the Commission to integrate financial literacy programs into schools.

Tammy Shelton from the Department of Education explains to the board the process of reviewing each standard and the public comment process. She gives a timeline of the standards review process. James mentions that Tammy has offered to help the TNFLC present to some of the review committees to talk about the importance of financial literacy.

Treasurer Lillard talks about this being a good opportunity to get financial literacy concepts into the standards in a meaningful way.

Chris Holmes asks if the comments can be submitted online. James Armistead said that he will send the board a link with instructions on how to comment. Tammy Shelton said the Board is welcome to comment on anything and that the first public comment period is open until April 30th.

Fundraising Update

Rachel Barrett tells the board that the TNFLC has nearly \$170,000 in pledges this year, over \$15,000 more than last year. She looks forwards to reaching out to communities throughout the state during the rest of the contract period. Treasurer Lillard reminds the board that the TNFLC also receives a \$125,000 state grant.

College Savings Update

Ashley Humphrey gives the board an update on the TNStars College Savings 529 Program, highlighting the growth of the plans assets, the investment options and the holiday campaign and scholarship giveaway. Treasurer Lillard tells the board that the program is administered in-house and makes use of the Treasury Departments investment personnel. Ashley Humphrey briefs the

board on the TIPS program and how she is looking to expand the outreach effort for TIPS this year. She asks the board to let her know if they have any ideas for outreach.

Other Business

Treasurer Lillard asks if there is any other business. James Armistead tells the board that as they only meet once a year, he will work to ensure the board receives quarterly updates from him on the activities of the Commission.

Treasurer Lillard gives an overview of the awards that will be given at the fundraiser following the board meeting, highlighting that Lt. Governor Ron Ramsey will be receiving the award of Champion of Financial Literacy saying that he is one of the reasons that we have the TNFLC .

With no other business, Treasurer Lillard adjourns the meeting.